

## Purpose

Funds raised through "Lions Vineyard of Kindness" each year will be donated for environmental projects, education of students of agriculture and for other purposes in accordance with the Lions Clubs International (LCI) humanitarian aid objectives.

Guided by the principle of kindness, the promotion of environmental awareness and the importance of gaining knowledge as fundamental values of our organization, this project, realized through the cooperation of Lions Club Zrinjevac Zagreb, District 126 Croatia and Iločki podrumi d.o.o. (Ilok Cellars) Ilok, is aimed at presenting Lions' humanitarian way of work in the areas where Lions clubs work, informing the public about the usefulness of humanitarian work to encourage education, creativity, excellence as well as assistance to socially and health-endangered individuals and groups.

As Danube, the longest and water-richest river in Europe, passes through ten countries on its way to its mouth:

Germany, Austria, Slovakia, Hungary, Croatia, Serbia, Romania, Bulgaria, Ukraine and Moldova, our goal is that this project includes LCI members from aforementioned and other countries to acquaint them with the beauties of Croatia, Slavonia, Srijem and Ilok and their undiscovered role in the wine history of the old continent.

Active participation in this project will help raise funds to help young people to acquire and apply knowledge useful for the development of the economy of Eastern Slavonia.



"Lions Vineyard of Kindness" is located in the heart of Vukovo vineyards in the Srijem wine-growing region, not far from the center of Ilok, the easternmost Croatian town.

Ilok's unique terroir, climate and location on the Danube river, suitable for wine-growing, was recognized way back in history, during ancient Greek and Roman times, continuing into Middle Ages and the modern period.

The first written traces of wine-growing in this area date back to the Illyrian period and in the 17th century the Odescalchi family puts a striking mark in the process of creating great wines, modernizes their cellars and for the first time in Europe marks the bottles with family seal thus designating extraordinary quality and original domain filling.

New wine-growing and winemaking trends were introduced after building the new Ilok Cellars (Iločki podrumi).

Ilok Cellars are guardians of Croatian wine tradition. Special expert attention awarded to elegant unique wines reflects the power of the mighty Danube and the unique terroirs of Principovac and Vukovo.

The quality, originality and elegance of these wines is confirmed by platinum, gold, silver and bronze of the most influential wine authorities. The Ilok Cellars premium wine was served at the celebration of the coronation of Queen Elizabeth II and at other royal wedding ceremonies.

## Sponsoring a vine in the Lions Vineyard of Kindness

By donating

**70 EUR** 

to the IBAN account number:

IBAN: HR7823600001503435916

SWIFT (BIC): ZABAHR<sub>2</sub>X

each sponsor acquires the right to:

- a stainless-steel plate with their name
- a charter of sponsorship
- six (6) bottles of premium Traminer
  Lions Anima wine





www.lions.hr lions.vinograd@lions.hr

